AUGUSTA REGIONAL AIRPORT

Phone: (706) 798-3236 Fax: (706) 798-1551

1501 Aviation Way
Augusta, Georgia • 30906

Augusta Regional Airport Sponsorship & Materials Request Form

Contact Information

Contact Name:_____ Contact Phone Number:_____

Contact Email:_____

Organization's Information

Organization Name: _____ Organization Primary Contact:_____

Organization Primary Website:_____

Type of Organization:_____ Tax ID Number:_____

Organization's Mission:_____

Event Information

Event Name:_____ Event Date:_____

Event Location:_____

Number of Anticipated Participants:_____

History of Event

Is this the First Event of its kind for your Organization? Yes No

If this is a Recurring Event, Please Provide the following Historic Details:

What is the Average Actual Attendance?_____

What was the Social Media Promotional Exposure? i.e. impressions, clicks, etc. _____

What was your Email Promotion Open Rates? _____

What was your Website Promotion Visits?_____

What was the Overall Community Feedback?_____

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Requested Value of Sponsorship

<250 Attendees $500	250-2,500 Attendees $1,000	2,500-5,000 Attendees $1,500
5,000-10,000 Attendees $2,500	10,000 + Attendees $5,000	

How will the support of Augusta Regional Airport aid in your organization's mission?_____
_____
_____

What promotional exposure will AGS receive from this sponsorship?_____
_____
_____

*** In addition to this application pleas submit a one page document detailing the event as well as what is expected from AGS' staff or management; level of, branding opportunities for AGS, the opportunity to foster long-term business and/or community relationship and/or the promotion of air travel.***