

**Augusta Regional Airport
Marketing Committee
Meeting Minutes
June 29, 2023
9:00 a.m.**

Committee Members: Chairman Commissioner Michael Cioffi; Commissioner; Commissioner Randy Sasser; Commissioner Don Clark; Commissioner Larry Harris;

Commissioners Present: Commissioner Dan Troutman; Commissioner James Germany; Commissioner Charles Larke

Staff: Ms. Lauren Smith; Ms. Dereena Harris; Ms. Rachel Mack, Deputy General Counsel – Augusta Law Department; Ms. Elizabeth Giles; Mr. Bruce Keller; Mr. Herbert Judon

Others: Augusta-Richmond County Procurement Director Geri Sams

CALL TO ORDER & PRAYER- Commissioner Michael Cioffi called the meeting to order at 9:07 am
Prayer by Commissioner Cioffi

CONSENT- AGENDA & MINUTES

A. June 29, 2023 Meeting Agenda

Motion by Commissioner Sasser 2nd by Commissioner Harris to adopt the agenda with the following addendums:

- E. *Phinzy Center for Water Sciences – 25th Annual Swamp Soiree Sponsorship*
- F. *Alzheimer’s Association – Walk to End Alzheimer’s Sponsorship*

B. March 30, 2023 Marketing Committee Meeting Minutes

Motion made by Commissioner Harris and 2nd by Commissioner Sasser to approve the March 30, 2023 Marketing Committee Meeting Minutes
No Discussion; Unanimous Ayes; Motion Carries

SPONSORSHIP REQUEST EVALUATIONS:

- A. *Greater Augusta HBCU Alumni Alliance- 9th Annual Augusta HBCU 5K Run/Walk*- Lauren Smith
Motion made by Commissioner Sasser and seconded by Commissioner Harris to approve Item A
Discussion; Unanimous Ayes; Motion Carries
- B. *Cumbee Center- Whiskey Road Race*- Lauren Smith
Motion made by Commissioner Harris and seconded by Commissioner Sasser to approve Item B
Discussion; Unanimous Ayes; Motion Carries
- C. *Piedmont Augusta Foundation- Miracle Mile Walk*- Lauren Smith
Motion made by Commissioner Sasser and seconded by Commissioner Clark to approve Item C
Discussion; Unanimous Ayes; Motion Carries
- D. *Evans Beer Fest 2023- Columbia County GA*- Lauren Smith
Motion made by Commissioner Harris and seconded by Commissioner Sasser to deny Item D
Discussion; Unanimous Ayes; Motion Carries
- E. *Alzheimer's Association – Walk to End Alzheimer's*
Motion made by Commissioner Clark and seconded by Commissioner Sasser to deny Item E
Discussion; Unanimous Ayes; Motion Carries
- F. *Phinizy Center for Water Sciences – 25th Annual Swamp Soiree*
Motion made by Commissioner Harris and seconded by Commissioner Sasser to approve Item F
Discussion; Unanimous Ayes; Motion Carries

GENERAL DISCUSSION

ADJOURN MEETING

Motion to adjourn by Commissioner Harris 2nd by Commissioner Sasser
No Discussion; Unanimous Ayes; Motion Carries

Meeting adjourned at 9:27 am



Michael Cioffi,
Chairman, Marketing Committee



Dereena Harris
Clerk to Aviation Commission