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**PRESS RELEASE**

For Immediate Release  
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**Augusta Regional Airport Embarks on High Tech Advertising Program!**

Augusta, Georgia, November 12, 2012 —Augusta Regional Airport (AGS) partnered with one of the nation’s top three airport advertising firms, Departure Media. This partnership promises to bring local area businesses unique opportunities for promoting their brand message in the airport.

By partnering with Departure Media, Augusta Regional Airport is now the first regional facility to offer businesses the opportunity to advertise with a state of the art digital advertising program. Departure Media installed eight large screen monitors throughout the terminal to insure visibility by the 500,000 passengers traveling through AGS each year.

“We look forward to a very successful partnership with the Airport” said Leslie Bensen, Departure Media President “also to a new generation of advertising opportunity for the community and Augusta Regional Airport passengers.”

Augusta Regional Airports’ Executive Director, Gary LeTellier said “We are excited about the installation of the new advertising technology. It will provide great opportunities for local companies to help connect with our passengers to show what our community has to offer.”

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